



THE AGRICULTURAL SOCIETY OF KENYA

Western Kenya Branch - Moi Showground P.O Box 602-50100- Kakamega, Tel -
0706349176/0748111834

Email: Kakamega@ask.co.ke

Date: 12th January 2026

Dear Sir/Madam,

**RE: INVITATION TO PARTICIPATE IN THE 2026 WESTERN KENYA BRANCH
KAKAMEGA SHOW.**

The Agricultural Society of Kenya -Western Kenya Branch -Kakamega show wishes to extend her gratitude for your invaluable economic contribution towards ASK and the Country at large. This is by virtue of your line of business which is by extension a compliment to the core business, vision and mission of Agricultural Society of Kenya.

On behalf of Agricultural Society of Kenya-Kakamega Branch, I have the pleasure of inviting you to participate in the 2026 Show scheduled for **10th to 13th June 2026** at Kakamega Showground. The **Theme** of this year's show is "**Promoting Climate Smart Agriculture and Trade Initiatives for Sustainable Economic Growth**".

The purpose of this invitation is to enable you to include the show in your marketing plans and schedule of activities for the year 2026.

Attached is show participation information which includes charges for exhibition (trade exhibition, entry requirements, catalogue advertisement, other relevant information), Judging classes and participation confirmation form.

Kindly study through, make decision and return a duly filled copy of confirmation form for space booking.

Once again, we wish to thank you for your continued participation and support to ASK Kakamega Branch.

Yours sincerely,

Esaw Bulu

BRANCH MANAGER

C.C - Branch Chairman
Chief Executive Office



AGRICULTURAL SOCIETY OF KENYA

WESTERN KENYA BRANCH KAKAMEGA SHOW

TEL 0748111834/ 0706349176

DATE; 12TH JANUARY 2026

2026 ASK KAKAMEGA SHOW FROM 10TH -13TH JUNE 2026.

1. TRADE EXHIBITION

a) Trade Rent

- | | |
|--|--------------|
| a. Small stands/Open Space (35ftx35ft) | Kshs 46,400 |
| b. Medium Stands/Open Space (50ftx50ft) | Kshs 75,600 |
| c. Large stands/ Open Space (100ftx100ft) | Kshs 127,600 |
| d. Exhibitors with exhibition stands visit our offices as early as possible. | |

The above quoted amounts are **inclusive** of 16% VAT.

b) Compulsory charges alongside Trade rent

In addition to the above fees all exhibitors **are also mandatorily required** to pay the following for inclusion in the invoice: -

- | | |
|--------------------------------------|-------------|
| ▪ Cleansing Fee | Kshs. 3,480 |
| ▪ Conservancy fee | Kshs. 3,480 |
| ▪ Judging fee (Theme Interpretation) | Kshs. 2,320 |
| ▪ Catalogue Booklet | Kshs 580 |

The above quoted amounts are **Inclusive** of 16% VAT.

c) Judging Classes

- Exhibitors who enter for judging will pay Kshs 2,320 per judging class entered.
- The Copy of Judging Classes and judging entry form are attached.
- Entry forms should be returned to us on or before 20th May 2026

Mode of Payment.

The Society does not accept cash payments. The following are the acceptable modes of payments.

- Direct deposit to our bank account at KCB, Kakamega Branch; **Account number 1101678720**
- **EFT Swift Code KCB LKENX.**
- **Bankers' cheque** drawn in favour of **“A.S.K KAKAMEGA BRANCH”**
- **Buy Goods Account No 4112484**

Confirmation of Participation

You are requested to fill in the attached show participation form and send the original copy back to our offices addressed to the Branch Manager, on/or before 10th May 2026. If we do not hear from you by this date, it shall be assumed that you will not participate in this year's Show. The Management will therefore be at liberty of allocating the stand to another prospective applicant.

Calendar of Events

The Society's 2026 calendar of events is available on our website www.ask.co.ke. A copy of the same is hereby attached.

2. ENTRY TO THE SHOWGROUND REQUIREMENTS

a) Membership

ASK Membership Badges that facilitate entry to the showground are currently on sale at the ASK office Kakamega. The categories are as follows: -

- Executive Badges - Kshs. 8,500/=
- Full member badges - Kshs. 3,000/=
- Single member badges - Kshs. 2,000/=

Membership badges allow only entry to all A.S.K Shows during the year.

NB: National Identity cards or passports will be required at the gates for validation of membership badges.

b). Daily Tickets

Daily entry tickets are purchased at the gate in cash or through M-pesa

Daily Entry Single Ticket per Adult	250/=
Daily Entry Single Ticket per Child	200/=
Special Party Entry Ticket per Adult	200/=
-Child	150/=
Trade Stands Attendant Ticket (All Days)	800/=per person
Y.F.C.K.	150/=
Essential Service Sticker	4,000/= All days
Essential service sticker from day 2 of the show	1,000/= Per day
Public Car Park Entry Sticker	250/=
Pre-Show Entry Ticket	150/=
Pre-Show Car Entry Sticker	600/=

- Daily entry tickets allow you only one entry into the showground.
- Only groups of more than ten from institutions and other organized groups are eligible to use special party tickets.
- Each Exhibitor is advised to purchase at least one essential Service Sticker for one vehicle to access the showground.
- All other vehicles will be confined to the public Car Park and Membership Car Park depending on the Sticker.
- **Online Tickets**

Purchased through our website www.ask.co.ke

3. 2026 CATALOGUE SPACE ORDER ADVERTS (Optional)

<u>part of the page. (full color)</u>	<u>amount (Kshs) –VAT Incl</u>
1. Back page cover color	- Kshs 58,000
2. Inside back cover color	- Kshs 58,000
3. Front inside cover color	- Kshs 58,000
4. Inside page full color	- Kshs 40,600
5. Half page full color	- Kshs 23,600
6. Quarter page color	- Kshs 17,400
7. Classified	- Kshs 8,700

CONTACT DETAILS

For more inquiries, contact;

**The Branch Manager
Agricultural Society of Kenya
Kakamega Branch
Tel Nos. 0706349176/0748111834**

Email address – Kakamega@ask.co.ke

We wish to sincerely thank you for your continued participation and support to the Society and especially the Western Kenya Branch Show.

Once again, welcome to the Western Kenya Branch Show.

Yours Sincerely,



Esaw Bulu

BRANCH MANAGER

C.C Branch Chairperson
Chief Executive Officer