

**AGRICULTURAL SOCIETY OF KENYA**

 **KITALE NATIONAL SHOW**

17th February, 2025

**To Our Esteemed Exhibitor**

Dear Sir/Madam

**RE: INVITATION TO PARTICIPATE IN THE 2025 ASK KITALE NATIONAL SHOW**

The Organizing Committee and the Management of the ASK North Rift National Show wish to appreciate all our Exhibitors for their support and participation in our past Shows.

We once again have the pleasure of inviting you to participate in the 2024 Kitale National Show scheduled for 8th to 11th October, 2025 at ASK Kitale Showground.

1. **SHOW THEME**

**“Promoting Climate Smart Agriculture and Trade Initiatives for Sustainable Economic Growth”**

1. **2025 SHOW PARTICIPATION FEE**

The show participation fee for this year’s ASK North Rift National Show is as follows:

1. **OPEN SPACE CHARGES**
* Extra Large Plots (100\*100) ft. Kshs. 100,000/=
* Large Size (75\*30) ft. Kshs. 80,000/=
* Medium Size (50\*50) ft. Kshs. 65,000/=
* Small Size (25\*25) ft. Kshs. 35,000/=
* Gazebo (10\*10) ft. Kshs. 30,000/=
1. **Other MANDATORY charges include:**
2. Cleansing Services Kshs. 2,000
3. Theme Interpretation Kshs. 3,000 (Mandatory for Exhibitors entering for Judging)
4. Conservancy Fees & Water Charges Kshs. 5,000
5. **NOTE; -**

**Please note that open space charges and other mandatory charges above attract 16% VAT. Exhibitors are therefore called upon to add the 16% VAT to the total charges as they process payments.**

1. **MODE OF PAYMENT**

Please **NOTE** that the Society **DOES NOT ACCEPT** **cash payments.** The following are the acceptable modes of payment: -

* Direct deposit to our bank account at KCB Bank Kenya, Kitale Branch;

**Account number 110-507-9090;**

* **EFT Swift Code KCB LKENX;**
* **Bankers Cheque** drawn in favour of **“A.S.K KITALE BRANCH”**
1. **CONFIRMING PARTICIPATION**

You are requested to fill in the attached show participation form and send the original copy back to our offices; addressed to the Branch Manager, on/or before **12th September, 2025.** If we do not hear from you by this date, it shall be assumed that you will not participate in 2025 ASK North Rift National Show and the Management will therefore be at liberty to re-allocate your stand to another prospective applicant.

1. **2025 CALENDAR OF EVENTS**

The Society’s 2025 Calendar of Events is available on our website [www.ask.co.ke](http://www.ask.co.ke). A copy of the same is herewith attached.

1. **LOUD MUSIC DURING THE TRADE FAIR IS PROHIBITED**

You are reminded to observe and comply with the gazetted regulations including **Noise & Excessive Vibrations Pollution Control Regulation 2009 Part 11 (3**.**1)**

**“**No person shall make or cause any loud, unreasonable, unnecessary, or unusual noise which annoys, disturbs, injures or endangers the comfort, response, health or safety of others and the environment.”

1. **ENTRY TO THE SHOWGROUND**
	1. **Membership**

Membership Badges that facilitate entry to the showground are currently on sale at the ASK North Rift Offices located at Kitale Showground. The categories are as follows: -

Executive Badges - Kshs. 8,500/=

Full member badges - Kshs. 3,000/=

Single member badges - Kshs. 2,000/=

**CONTACT DETAILS**

For more inquiries, contact;

**The Branch Manager**

**Tel. 0717354743/0703702519**

**Email address –** **kitale@ask.co.ke**

We wish to sincerely thank you for your continued participation and support to the Society and especially the **ASK North Rift National Show**.

Once again, welcome to the Region’s Premier Trade Fair.

**Yours faithfully,**



**Emilly Mwangangi**

**BRANCH MANAGER.**

 **C.C - Branch Chairman**

 **Chief Executive Officer**