

**THE AGRICULTURAL SOCIETY OF KENYA**

**BARINGO BRANCH SHOW, P.O. BOX 229 – 30400, KABARNET**

**EMAIL:** [**kabarnet@ask.co.ke Tel**](mailto:kabarnet@ask.co.ke%20Tel) **0721 769 899/0728 542 700**

**OUR ESTEEMED EXHIBITOR,**

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Dear Sir/Madam,

**RE: INVITATION TO PARTICIPATE IN THE 2024 A.S.K BARINGO BRANCH SHOW (19TH – 21ST SEPTEMBER).**

**THEME: “Promoting Climate Smart Agriculture and Trade Initiatives for Sustainable Economic Growth”.**

The Society organizes an Annual Regional Show in Baringo County which attracts over 100 exhibitors and experts in agri-business, trade and allied sectors to showcase their products and/or services, new technological advances, innovations and emerging trends.

We cordially invite you to our **A.S.K Baringo Branch Show** scheduled for **19th to 21st September, 2024** to come and showcase your products and/or services as you network with over 20,000 show goers including farmers, potential investors, traders, Government officials and other show visitors.

1. **2024 SHOW PARTICIPATION FEE**

The show participation fee for this year’s ASK Baringo Branch Show is as follows:

**Open Spaces**

* Large Plots (90\*90) ft Kshs. 105,000/=
* Semi Large (75\*75) ft Kshs. 87,500/=
* Medium Size (50\*50) ft Kshs.60, 000/=
* Semi Medium (25\*25) ft Kshs. 35,000/=
* Small Size (15\*15) ft Kshs. 25,000/=

**Please note the above charges will attract a 16% VAT charge. Remember to add the tax when making the payments.**

1. **BUILDINGS /PERMANENT STANDS**

Rates for building/permanent stands are available at the office and depends on the size of the building.

1. **ENTRY TO THE SHOWGROUND**

* **Membership**

Membership Badges that facilitate entry to the showground are currently on sale at the ASK Baringo Offices. The categories are as follows: -

* + Executive Badges - Kshs. 8,500/=
  + Full Member Badges - Kshs. 3,000/=
  + Single Member Badges -Kshs.2,000/=
  + YFCK - Kshs. 400/=
  + KPO Single Member - Kshs. 2,000/=

**NB:** National Identity cards or passports will be required at the gates for validation of membership badges.

* **Tickets** will be purchased at the gates in cash or through M-pesa.The Charges are as follows:
  + Perimeter Adult Kshs 200/= daily
  + Perimeter Child Kshs 150/=daily
  + Special Party Adult Kshs 150/=daily
  + Special Party Child Kshs 100/=daily
  + Pre Show Ticket Kshs.100/=for the preshow day
  + Pre Show Car Sticker Kshs.500/=for the pre-show day
  + Essential Car Stickers Kshs. 1,500/= for the 3 days of the show
  + Trade Attendant Kshs.500/= for the 3 days of the show

Online Tickets/badges can be purchased through our website [www.ask.co.ke](http://www.ask.co.ke)

1. **JUDGING OF STANDS**

Application forms for judging of stands are available at our offices and on our ask website ([www.ask.co.ke](http://www.ask.co.ke)) with the list of classes. Theme Interpretation is a mandatory class and costs Kshs. 2,000. Any other class costs Kshs. 2,000. The charges will be subjected to 16% VAT charge.

1. **PARTNERSHIP/SPONSORSHIP OPPORTUNITIES**

The Branch has various partnership opportunities as listed below; contact us for more information:

* Media coverage & Publicity – inclusion of your organization in media coverage and publicity drives
* Road shows – joint road show activities
* Logo on the show entry tickets – Inclusion of your company logo on our show entry tickets
* Branding- Branding of Walls, Gates, Roofs, Bins, Directional Boards within the showground to increase your brand visibility during the Show
* Advertising your company in the Show catalogue and Arena programme
* Training of farmers during the show and Sponsoring Farmers to attend the show
* Sponsoring Official Show Luncheons – Day 1, Day 2, Day 3 and Day 4
* Harvest Festival and CSR Activities – Participation in our Corporate Social Responsibility activities
* Hire of grounds and facilities – Hire of grounds and facilities for your specialized show, corporate events etc.
* Several other partnership options available upon request.

1. **MODE OF PAYMENT**

* Direct deposit to our bank account at KCB, Kabarnet Branch; **Account number 110-363-8025.**EFT Swift Code KCB LKENX
* **Bankers Cheque** drawn in favour of **“AGRICULTURAL SOCIETY OF KENYA”**

50% deposit will be required as booking fee and the balance to be paid before the commencement of the Show.

1. **ELECTRICITY CONNECTION**

Connection to electricity supply will be done by Kenya Power, Kabarnet Branch upon payment of the stipulated fee at their offices.

1. **LOUD MUSIC DURING THE TRADE FAIR IS PROHIBITED**

You are reminded to observe and comply with the gazetted regulations including **Noise & Excessive Vibrations Pollution Control Regulation 2009 Part 11 (3**.**1)**

**“**No person shall make or cause any loud, unreasonable, unnecessary, or unusual noise which annoys, disturbs, injures or endangers the comfort, response, health or safety of others and the environment.”

Please fill the attached Confirmation for Participation form to book your space.

We wish to sincerely thank you for your continued participation and support to the Society and especially the **ASK Baringo Branch Show**.

Yours

**The Branch Manager**

For more inquiries, contact;

**Tel.0721 769 899/0728 542 700**or**Email address –** [**kabarnet@ask.co.ke**](mailto:kabarnet@ask.co.ke)

**C.C - Branch Chairman**

**Chief Executive Officer**