



2024 EXHIBITION BOOKING FORM

CENTRAL KENYA NATIONAL SHOW- NYERI

11th- 14th September, 2024

Theme: “*Promoting Climate Smart Agriculture and Trade Initiatives for Sustainable Economic Growth*”

1. Company Information

- We wish to exhibit during the 2024 Central Kenya National show.
 We do not wish to exhibit.

Company Name _____

KRA Pin NO.(MANDATORY) _____

Physical Address _____

City & Country _____ Postal Address _____

Website _____

Tel _____ Mobile _____

Email _____

Contact Person _____ Title _____

2. Display Spaces & Charges

A. OPEN SPACES CATEGORY.

Space Dimension	Costs	Tick here
7.5 FEET X 7.5 FEET -	51,920	
10 FEET X 15 FEET -	86,440	
15 FEET X 15 FEET -	103,840	
20 FEET X 20 FEET -	121,240	
30 FEET X 30 FEET -	156,040	
50 FEET X 50 FEET -	190,840	

NB: The charges are inclusive of 16% V.A.T

Stand Location/Plot No: _____

Trade Charges: Kshs. _____

NB: The above charges are inclusive of the following mandatory charges;

Mandatory Charges- All Exhibitors

Theme Interpretation	2,000
Conservancy Fee	6,000
Essential Sticker	3,000
Catalogue Fee	1,000
County Levy	2,500
Pre- show Sticker (<i>To be used on 10th September at the gate entry per vehicle</i>)	500

Trade Exhibitors Judging Fee (per class)-Optional	2,000

Brief explanation of products/services to be displayed:

4. Membership information and Charges

I would like to Subscribe for ASK Membership

Membership badges that facilitate entry to the showground are currently on sale at our Branch Offices at Kabiruini showground. The categories are as follows: -

Badge Category (Please tick as appropriate)	Quantity Required
❖ Executive Badge (Ksh 8,500/=)	_____
❖ Full member badge (Kshs. 3,000/=)	_____
❖ Single member badge (Kshs. 2,000/=)	_____
❖ Kenya Ploughing Organization (KPO) badge – (Kshs. 2,000/=)	_____
❖ Disciplined forces badge (Kshs. 800)	_____

5. Application for Judging of Stand

Exhibitors are encouraged to enter for judging classes. The list of classes can be obtained from <http://www.ask.co.ke/branch-events/national> and Exhibitors can fill in judging forms through <http://www.ask.co.ke/resources/judging-form>. **Judging will commence on 11th September 2024. All entries to be in place by 3.00pm on Tuesday 10th September, 2024.**

6. Tickets and Passes

I/we would like to request for tickets;

Tickets will be available at the beginning of September 2024 and can be purchased online or at the gates on commencement of the show.

Adult (Kshs. **250** per day) Quantity _____

Child (Kshs. **200** per day) Quantity _____

Trade Attendant ticket (Kshs.900) Essential Sticker (KShs.3,000) Trade attendant & Essential sticker are valid for the entire show period.

7. Partnership Opportunities

Below are the various partnership opportunities, contact us for more information:

- ❖ Media coverage & Publicity- Inclusion of your organization in our media coverage and publicity drives.
- Roadshows- joint roadshow activities.
- ❖ Harvest Festival and CSR activities- Participation in our Corporate Social Responsibility activities.
- ❖ Logo on the show entry tickets- Inclusion of your company logo on our show entry tickets.
- ❖ Branding – Branding of Walls, Gates, Roofs, Bins, Directional Boards within the showground to increase your brand visibility during the show days.
- ❖ Advertising your company in the show catalogue and Arena programme.
- ❖ Hire of grounds and facilities- Hire of our grounds and facilities for your specialized shows, expositions and corporate events etc.
- ❖ Hire of showground facilities for personalized events.

8. Mode of Payment

Acceptable modes of payments;

1). Direct deposit to our bank account at **KCB Bank , Nyeri Branch;**

Account Name: **A.S.K KABIRUINI**

Account number **1101 835 168**

2). **EFT Swift Code KCB LKENX**

3). **Bankers cheque** drawn in favour of “**A.S.K KABIRUINI**”

9. Confirming Participation

You are requested to fill in the attached show participation form and send the original copy back to our offices; addressed to the Branch Manager, on/or before **15th August, 2024**. If we do not hear from you by this date, it shall be assumed that you will not participate in this year’s Show. The Management will therefore be at liberty to allocate the stand to another prospective applicant.

LPO or **LSO** will be required for exhibition space reservation.

Full payment will be required for space booking and confirmation of participation.

9. Company Authorization

The undersigned hereby makes application for exhibition space and agrees to abide by Terms and Conditions on this booking form as well as the Rules and Regulations accessible from: <http://www.ask.co.ke/branch-events/exhibitor-s-rules-and-regulations>.

NB: No exhibitor will be allowed to leave the showground before 5.00pm on Saturday the 14th September, 2024.

This agreement is effective on the date signed below and will remain in effect until 30th September, 2024.

Name _____

Signature _____ Date _____

Contacts

For more inquiries, kindly contact:

The Branch Manager,

Amos Kirui.

Tel No. **0722 212 642**

Email address nyeri@ask.co.ke

Thank you for reserving exhibition space with us.