



2024 EXHIBITION BOOKING FORM

MT KENYA BRANCH SHOW-NANYUKI

22nd- 25th May, 2024

(Wednesday-Saturday)

Theme: *“Promoting Climate Smart Agriculture and Trade Initiatives for Sustainable Economic Growth”*

1. Company Information

Company Name _____

KRA Pin NO.(MANDATORY) _____

Physical Address _____

City & Country _____ Postal Address _____

Website _____

Tel _____ Mobile _____

Email _____

Contact Person _____ Title _____

2. Display Spaces & Charges

A. PERMANENT & ENCLOSED STANDS, MOTOR VEHICLE STANDS & DEMO PLOTS CATEGORY.

Space Dimension	Costs	Tick here
EXTRA- LARGE	- 115,760	
LARGE	- 98,360	
MEDIUM	- 80,960	
SMALL	- 63,560	

B. OPEN SPACES CATEGORY.

Space Dimension	Costs	Tick here
10 FEET X 10 FEET -	45,160	
15 FEET X 15 FEET -	68,360	
20 FEET X 20 FEET -	80,960	

NB: The charges are 16% V.A.T inclusive

Stand Location/Plot No: _____

Trade Charges: Kshs. _____

NB: The above charges are inclusive of the following mandatory charges;

Mandatory Charges- All Exhibitors

Theme Interpretation	2,000
Conservancy Fee	8,000
Essential Sticker	3,200
Publicity Fee	1,500
Cleansing	2,000
Pre- show Ticket (<i>To be used on 21st May at the gate entry per person</i>)	100

Trade Exhibitors Judging Fee (per class)-Optional	1,500

Brief explanation of products/services to be displayed:

4. Membership information and Charges

I would like to Subscribe for ASK Membership

Membership badges that facilitate entry to the showground are currently on sale at our Branch Offices at Nanyuki showground. The categories are as follows: -

Badge Category (Please tick as appropriate)	Quantity Required
❖ Executive Badge (Ksh 8,500/=)	_____

- ❖ Full member badge (Kshs. 3,000/=) _____
- ❖ Single member badge (Kshs. 2,000/=) _____
- ❖ Kenya Ploughing Organization (KPO) badge – (Kshs. 2,000/=) _____
- ❖ Disciplined forces badge (Kshs. 800) _____

5. Application for Judging of Stand

Exhibitors are encouraged to enter for judging classes. The list of classes can be obtained from <https://www.test.shoplink.co.ke/wp-content/uploads/2023/08/JUDGING-BRONCHURE.pdf> . **Judging will commence on 22nd May 2024. All entries to be in place by 4.00pm on Tuesday 21st May, 2024.**

6. Tickets and Passes

I/we would like to request for tickets;
 Tickets will be available at the beginning of May 2024 and can be purchased online or at the gates on commencement of the show.

Adult (Kshs. **200** per day) Quantity _____
 Child (Kshs. **150** per day) Quantity _____

Trade Attendant ticket (Kshs.700) Essential Sticker (KShs.3200) Trade attendant & Essential sticker are valid for the entire show period.

7. Partnership Opportunities

- Below are the various partnership opportunities, contact us for more information:
- ❖ Media coverage & Publicity- Inclusion of your organization in our media coverage and publicity drives.
 - ❖ Roadshows- joint roadshow activities.
 - ❖ Harvest Festival and CSR activities- Participation in our Corporate Social Responsibility activities.
 - ❖ Logo on the show entry tickets- Inclusion of your company logo on our show entry tickets.
 - ❖ Branding – Branding of Walls, Gates, Roofs, Bins, Directional Boards within the showground to increase your brand visibility during the show days.
 - ❖ Advertising your company in the show catalogue and Arena programme.
 - ❖ Hire of grounds and facilities- Hire of our grounds and facilities for your specialized shows, expositions and corporate events etc.
 - ❖ Hire of showground facilities for personalized events.

8. Mode of Payment

Acceptable modes of payments;

- 1). Direct deposit to our bank account at **KCB Bank , Nanyuki Branch;**
Account Name: **AGRICULTURAL SOCIETY OF KENYA**
Account number **1103 072 935**
- 2). **EFT Swift Code KCB LKENX**
- 3). **Bankers cheque** drawn in favour of “**AGRICULTURAL SOCIETY OF KENYA**”

9. Confirming Participation

You are requested to fill in the attached show participation form and send the original copy back to our offices; addressed to the Branch Manager, on/or before **30th April, 2024**. If we do not hear from you by this date, it shall be assumed that you will not participate in this year's Show. The Management will therefore be at liberty to allocate the stand to another prospective applicant.

LPO or **LSO** will be required for exhibition space reservation.

Full payment will be required for space booking and confirmation of participation.

9 . Company Authorization

The undersigned hereby makes application for exhibition space and agrees to abide by Terms and Conditions on this booking form as well as the Rules and Regulations accessible from: <https://ask.co.ke/regulations/>

NB: No exhibitor will be allowed to leave the showground before 5.00pm on Saturday the 25th May, 2024.

This agreement is effective on the date signed below and will remain in effect until 15th June 2024.

Name _____

Signature _____ Date _____

Contacts

For more inquiries, kindly contact:

The Branch Manager,

Amos Kirui.

Tel No. **0722 212 642**

Email address nanyuki@ask.co.ke

Thank you for reserving exhibition space with us.