



AGRICULTURAL SOCIETY OF KENYA

A.S.K MT. KENYA 2023 BRANCH SHOW (NANYUKI)

18th January 2023

Dear Sir/Madam

RE: INVITATION TO PARTICIPATE IN THE 2023 A.S.K MT. KENYA BRANCH SHOW

The Organizing Committee and Management of the **A.S.K Mt. Kenya Branch Show** have the pleasure of inviting you to participate in the 2023 Show scheduled from

24rd to 27th May 2023 at Nanyuki Showground.

a) SHOW THEME

“Promoting Climate Smart Agriculture and Trade Initiatives for Sustainable Economic Growth”

b) 2023 SHOW STAND RESERVATION FEE

The show stand reservation fee this year is as follows:-

PERMANENT AND ENCLOSED STANDS

Extra-large Kshs 80,000

Large - Kshs 65,000

Medium - Ksh. 50,000

Small - Ksh. 35,000

OPEN SPACES

Large - Ksh. 50,000

Medium - Ksh. 40,000

Small - Ksh. 20,000`

N/B: These charges are subject to 16% VAT

c) **OTHER CHARGES**

Other charges for this year show is as follows:-

Publicity Fee	Ksh. 1,500 (Exhibitors will get citations in our publicity material)
Sales Levy	Ksh. 5,000 (Applicable to Exhibitors selling their merchandise at the stands)
Water / Electricity	Ksh. 8,000 (Applicable to all Exhibitors)
Pre- Show Ticket	Ksh. 100 (To be used on 23rd May, 2023 at the Entry Gates per person)
Judging Fee	Ksh. 1,500 (Charged per Trade Judging Class entered)
Cleansing	Ksh 2,000
Essential Sticker	Ksh 3,200
Theme Interpretation -	Ksh 2,000 (This is compulsory to all Exhibitors)
Trade Attendant Ticket -	Kshs 800 per person for 4 days

Judging will commence on 24th May 2023.

All entries to be in place by 8: 00 am on Wednesday 24th May 2023.

No Exhibitor should leave the Showground before 5:00pm on Saturday the 27th May 2023.

d) **MODE OF PAYMENT**

The Society does not accept cash payments. The following are the acceptable modes of payments;

- Direct deposit to our bank account at KCB, **Account Name: Agricultural Society of Kenya, Account Number: 1103072935**
- **EFT Swift Code KCB LKENX**
- **Bankers cheque** drawn in favour of **“A.S.K NANYUKI BRANCH”** OR
- **MPESA PAYBILL NO: 547207**

e) **CONFIRMING PARTICIPATION**

You are requested to fill in the attached show participation form and send the original copy back to our offices; addressed to the Branch Manager, on/or before **30th April, 2023**. If we do not hear from you by this date, it shall be assumed that you will not participate in this year's Show. The Management will therefore be at liberty to allocate the stand to another prospective applicant.

f) **CALENDAR OF EVENTS**

The Society 2023 calendar of events is available on our website www.ask.co.ke.

g) LOUD MUSIC DURING THE TRADE FAIR IS PROHIBITED

You are reminded to observe and comply with the gazetted regulations including **Noise & Excessive Vibrations Pollution Control Regulation 2009 Part 11 (3.1)**

“No person shall make or cause to be made any loud, unreasonable, unnecessary, or unusual noise which annoys, disturbs, injures or endangers the comfort, response, health or safety of others and the environment.”

h) ENTRY TO THE SHOWGROUND

- Membership

Membership Badges that facilitate entry to the showground are currently on sale at **A.S.K Nanyuki Showground office**. The categories are as follows:-

Executive Badges	- Kshs. 8,500/=
Full member badges	- Kshs. 3,000/=
Single member badges	- Kshs. 2,000/=

NB: National Identity cards or passports will be required at the gates for validation of membership badges.

- Daily Tickets

Purchased at the gates in cash or through m-pesa.

- Online Tickets

Purchased through our website www.ask.co.ke

i) OUTSTANDING SHOW PARTICIPATION FEES (Previous exhibitors only)

Our records show that you owe the Society Ksh..... being outstanding show participation fees for the year(s).....

You are therefore requested to clear these arrears before the commencement of this year's Show participations.

Yours faithfully,



Amos Kirui
Branch Manager
0722-212642