



AGRICULTURAL SOCIETY OF KENYA

Your Leading Exhibition Partner



NAIROBI INTERNATIONAL TRADE FAIR



About

Nairobi International Trade Fair

The Nairobi International Trade Fair (NITF) is the premier convergence point for trade, commerce and knowledge sharing in both the agriculture and trade sector. Closely linked support services such as Insurance, Finance, Regulators, Transport, Energy, Security and Research aptly complement mainstream Agriculture at the seven day event. Animal husbandry, crop production and value addition feature prominently at the annual event that attracts more than 250 exhibitors and an average of 500,000 visitors to the Trade Fair.

Over the years, the President remains the Patron of Agricultural Society of Kenya (ASK). Among other support initiatives he attends



Why Exhibit at the Nairobi International Trade Fair

Get known/ publicity; create demand and market opportunities or expertise in agri-business locally and internationally through: Collect contacts, forming collaborations and providing information.

Exhibition opportunities

1. Convenient exhibition Centre customized to meet the exhibitors' needs that range from structural to open space which will be allocated to your demands/ specifications: conducive for outdoor displays and events whereby you will secure them to your own preference including erecting tents.



2. Space for Recreational facilities for children and entertainment / playing that includes horse riding, swings



this annual event including the Ministry of Agriculture and other government departments given ASK's socio-economic contribution to the Kenyan economy.

NITF is held at the Jamhuri Park Show grounds hosted by the ASK, which is 10km from the Nairobi City Centre bordering, Ngong Forest and major shopping malls. The location enjoys accessibility through public and private transport with over five (5) entrances (gates) from either direction.

We have permanent and semi-permanent structures and buildings that can be utilized for exhibitions all year round. We have large halls and smaller spaces that can be converted to suit your requirements.

We have neat well manicured open lawns with a serene environment that is ideal for outdoor exhibitions, events and open air displays.

3. Eateries attractive in cost and set up to small, medium and high end hotels also available for hire.



4. Sector players to exhibit their wares from farm in-put to processing; this also offers an opportunity for converging and collaborations for agri-business.



5. Institutions of Higher learning to exhibit and borrow expertise to enhance their knowledge in new technologies and exposure in support to the current curriculum for schools especially or secondary and primary schools.



6. Designated area for Livestock farmers to exhibit your local and international breeds, feeding grounds and even get information on other related opportunities (market, health, feeds) for improve or investment.



SPACE BOOKING UTILITY CHARGES

UTILITY CHARGES

CATEGORY 1: WATER CHARGES FOR EXHIBITORS (IN KSHS)

- (a) Local Exhibitors Charges: **15,000**
- (b) International Exhibitors Charges: Water included in their fees

CATEGORY 2: ELECTRICITY CHARGES FOR EXHIBITORS (LOCAL AND INTERNATIONAL)- (IN KSHS)

- (a) Small stand fixed daily charged by Kenya Power Current Charges: **2,420**
- (b) Medium Stand fixed daily charged by Kenya Power Current Charges: **6,600**
- (c) Large Stand fixed daily charged by Kenya Power Current Charges: **9,900**

NB: Electricity charges may be changed by Kenya Power at short notice. Exhibitors are required to fully comply with the relevant regulatory bodies like PRISK, NEMA, MCSK.

SPACE BOOKING

Outdoor open space package includes;

- Open ground space with minimal grass ground cover
- General cleaning of the show ground.
- General security during the trade fair
- Provision of water
- Entry to the exhibition catalogue and website
- Company delegates entry to the exhibition.

OUTDOOR OPEN SPACE

Central Business District:

Area Measurement	Amount
10 Feet X 10 feet	100,000
15 Feet X 15 Feet	187,500
25 Feet X 25 Feet	250,000
50 Feet X 50 Feet	312,500
75 Feet X 75 Feet	375,000
90 Feet X 90 Feet	437,500

Off Central Business District:

Area Measurement	Amount
10 Feet X 10feet	70,000
15 Feet X 15 Feet	150,000
25 Feet X 25 Feet	200,000
50 Feet X 50 Feet	250,000
75 Feet X 75 Feet	300,000
90 Feet X 90 Feet	350,000

STANDARD STANDS

Category 1: Permanent Stands

Local Exhibitors

Charges:

Within Central Business District (CBD) – Ksh 60 Per sq. ft
Stands off CBD – Ksh 40 Per sq. ft
Existing Tenants – Ksh 30. Per sq. ft

Category 2: Expo centre Facilities

- (a) **For Foreign Exhibitors \$ 2000** per 9 sq. m - 3m x 3m booths (including water charges) inclusive of VAT
- (b) **For Local Exhibitors Kshs. 150,000** per 9sq. m - 3m x 3m booths (including water charges) inclusive of VAT

Standard Exhibition Booths

package includes:

- Floor space fitted in standard booth system frame of 3m x 3m
- Fascia board with company name
- 1 table and 2 chairs

- Waste basket
- Electric supply plug point
- General cleaning of aisles
- General pavilion security during the exhibition
- Company delegates entry to the exhibition
- Entry to the exhibition catalogue and website

- 50% is the booking amount which is non-refundable
- Air Travel, Accommodation and Local transportation are not included in the above cost

Category 3: Trucks and Caravans – Entire show week charges

- (a) Small sales Caravan
Charge: Ksh. **40,000**
- (b) Medium sales Caravan
Charges: **70,000**
- (c) Large sales Caravan
Charges: **120,000**
- (d) Catering Van – With Kitchens
Charges: **130,000**
- (e) Road Show Trucks
Charges: **300,000**

Booking is confirmed upon full payment.





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