

THE AGRICULTURAL SOCIETY OF KENYA



CENTRAL RIFT BRANCH

Nakuru Showground - P.O. Box 478-20100 Nakuru, Telephone: 051-2212130
Email: nakuru@ask.co.ke. Website: www.ask.co.ke

Date:-----

Dear Sir/Madam,

RE:INVITATION TO PARTICIPATE IN THE 2022 NAKURU NATIONALSHOW

The Organizing Committee and Management of the Nakuru National Show have the pleasure of inviting you to participate in this year's Show scheduled for 29th June to 3rd July, 2022 at the Nakuru Showground.

The show provides a good opportunity to exhibitors to interact directly with the members of the public and educate them on the services and products you offer.

a) SHOW THEME

"Promoting Innovation and Technology in Agriculture and Trade"

b) 2022 SHOW PARTICIPATION FEE:

Minimum Exhibition fees is Kshs 60,000 plus 16% VAT for space of up to 30feet by 30feet. Extra standard charges of Kshs.17,000 plus VAT for water, conservancy, Show Logo and show catalogue apply. Any space above 50 feet by 50 feet will be charged at Kshs.30 per square feet. Exhibition fees for the few available buildings vary based on the size of the building and are determined after an exhibitor is shown and selects a suitable one.

c) MODE OF PAYMENT

The Society does not accept cash payments. The following are the acceptable modes of payments;

- Direct deposit to our bank account at KCB, Nakuru Branch ;
Account number 1101601671
- **EFT Swift Code KCB LKENX**
- **Bankers cheque** drawn in favour of **"A.S.K NAKURU BRANCH"** OR
- **MPESA Paybill Number 148041**
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d) CONFIRMING PARTICIPATION

You are requested to fill in the attached show participation form and send the original copy back to our offices; addressed to the Branch Manager, on/or before 31st April, 2022. If we do not hear from you by this date, it shall be assumed that you will not participate in this year's Show. The Management will therefore be at liberty to re-allocate the stand to another prospective applicant.

e) CALENDAR OF EVENTS

The Society 2022 calendar of events is available on our website www.ask.co.ke. A copy of the same is hereby attached.

f) LOUD MUSIC DURING THE SHOW IS PROHIBITED

You are reminded to observe and comply with the gazetted regulations including **Noise & Excessive Vibrations Pollution Control Regulation 2009 Part 11 (3.1)**

"No person shall make or cause to be made any loud, unreasonable, unnecessary, or unusual noise which annoys, disturbs, injures or endangers the comfort, response, health or safety of others and the environment."

NEMA officials will be on the ground to ensure compliance.

g) ENTRY TO THE SHOWGROUND

- Membership

Membership Badges that facilitate entry to the showground are currently on sale at the Accounts Office in Nakuru Showground. The categories are as follows: -

Executive Badges	- Kshs. 8,500/=
Full member badges	- Kshs. 3,000/=
Single member badges	- Kshs. 2,000/=

NB: National Identity cards or passports will be required at the gates for validation of membership badges.

- Daily Tickets- Adult Kshs.250, Child Kshs.200.

Purchased at the gates in cash or through m-pesa.

- Online Tickets

Purchased through our website www.ask.co.ke

- Essential Service Sticker- Kshs.5,000.

Any exhibitor wishing to purchase an Essential Service Sticker is required to apply to the Branch Manager for consideration.

h) Collaborators: Exhibitors hosted by other organizations at their stands MUST pay the minimum exhibition fees to the A.S.K. failure to which they will be asked to leave the showground.

i) OUTSTANDING SHOW PARTICIPATION FEES (Previous exhibitors only)

Our records show that you owe the Society Kshs.....
being outstanding show participation fees for the year(s).....
You are therefore requested to clear these arrears as soon as possible.

I) COVID-19 PROTOCOLS:

All exhibitors will be required to adhere to the following Covid- 19 protocols:

- All exhibitors and their attendants must be fully vaccinated and present proof of vaccination at the Showground entry points.
- Individuals who are unwell, have flu like symptoms and fever of more than 37.5 degrees Celsius are advised not to attend the Show.
- All participants must wear surgical mask at all times.
- Social distance must be observed at the exhibition stands and all other areas of the Show.
- Provide hand sanitizers at the exhibition stand
- Cooperate and strictly enforce all other protocols as may be required from time to time.

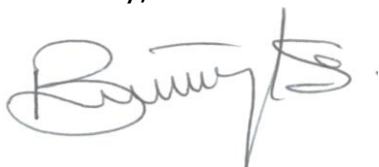
CONTACT DETAILS

For more inquiries, please contact;
A.S.K. Nakuru Branch
Tel Nos. 0722 339457 / 051-2212130
Email address – nakuru@ask.co.ke

We wish to sincerely thank you for your continued participation and support to the Society and especially the Nakuru National Show.

Once again, welcome to the Region's Premier Show.

Yours Sincerely,



BERNARD N. ATENG'A
BRANCH MANAGER

NOTES

- **Spaces will be allocated on first come first served basis**
- **No exhibitor will be allowed to exhibit without payments**
- **Exhibitors must operate from their designated areas**
- **Exhibitors will be required to display goods only specified in the exhibition form**
- **You are advised to make your booking by 30th April, 2022**

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