



# NAIROBI INTERNATIONAL TRADE FAIR

30<sup>TH</sup> SEPTEMBER-6<sup>TH</sup> OCTOBER, 2019



**THE AGRICULTURAL SOCIETY OF KENYA**

*“Your Leading Exhibition Partner”*



## About Nairobi International Trade Fair

The Agricultural Society of Kenya (ASK) in collaboration with the government of Kenya organize the Nairobi International Trade Fair (NITF), which is a seven-day annual exhibition event. NITF is a convergence point for trade, commerce and an enabler for exchange of knowledge in trade and agricultural sector.

The NITF attracts over 350 exhibitors in agri-business in interdependent services such as Insurance, Finance, Regulators, and innovators, Logistics, Energy, Security and Research with an average of 500,000 visitors.

NITF is located at Jamhuri Park Show grounds, which is 10km from the Nairobi Central Business District.

The location enjoys accessibility through public and private transport with over five (5) entrances (gates) from either direction. We offer both permanent and semi-permanent structures and open space to suit alternative exhibition needs including neat well-manicured open lawns with a serene environment that is ideal for outdoor exhibition.

NITF works towards improving her exhibitors' experience, through partnerships with both government and private agencies.

We can facilitate the following:

- Work permits and migration on request through the Ministry of Foreign Affairs
- Logistics services i.e, Courier, Customs, Clearing & Forwarding.
- Travelling, Boarding and transport to and from the exhibition venue





## Why Exhibit at the Nairobi International Trade Fair

**Get known/ publicity;** create demand and market opportunities or expertise in agri-business locally and internationally through;  
Collect contact, forming collaborations and proding information

### Exhibition opportunities

**1.** Convenient exhibition Centre customized to meet the exhibitors' needs that range from structural to open space allocated on demand/specifications: conducive for outdoor displays and can be secured to your own preference.

**2.** Space for recreational facilities for children and entertainment / playing that includes horse riding, swings.



**3.** Eateries of different categories to accommodate small, medium and high end hotels.



**4.** A ground for all sector players to exhibit from farm in-put to processing. This also offers an opportunity to converge and establish collaborations for agri-business



**5.** The exhibition is open for learning institutions so as to share or borrow expertise / knowledge, new technologies and exposure.



**6.** A designated area for both local and international Livestock farmers/ breeders to exhibit. The environment is conducive for feeding among others. This presents opportunities for agro-veterinary manufacturers, dealers and learning institutions to interact with their target market.





# SPACE BOOKINGS & UTILITY CHARGES

## OUTDOOR OPEN SPACE

### Central Business District:

Area Measurement	Amount
10 Feet x 10 Feet	100,000
15 Feet x 15 Feet	187,500
25 Feet x 25 Feet	250,000
50 Feet x 50 Feet	312,500
75 Feet x 75 Feet	450,000
90 Feet x 90 Feet	648,000

### Off Central Business District:

Area Measurement	Amount
10 Feet x 10 Feet	70,000
15 Feet x 15 Feet	150,000
25 Feet x 25 Feet	200,000
50 Feet x 50 Feet	250,000
75 Feet x 75 Feet	375,000
90 Feet x 90 Feet	437,500

**N/B. All charges are exclusive of VAT**

### Outdoor open space package includes;

- Open ground space with minimal grass ground cover
- General cleaning of the show ground.
- General security during the trade fair
- Entry to the exhibition catalogue and website
- Company delegates entry to the exhibition

## EXPO CENTRE FACILITIES

### (a) For Foreign Exhibitors

\$ 2000 per 9sq. m- 3mx3m booths (water charges & VAT inclusive)

### (b) For Local Exhibitors

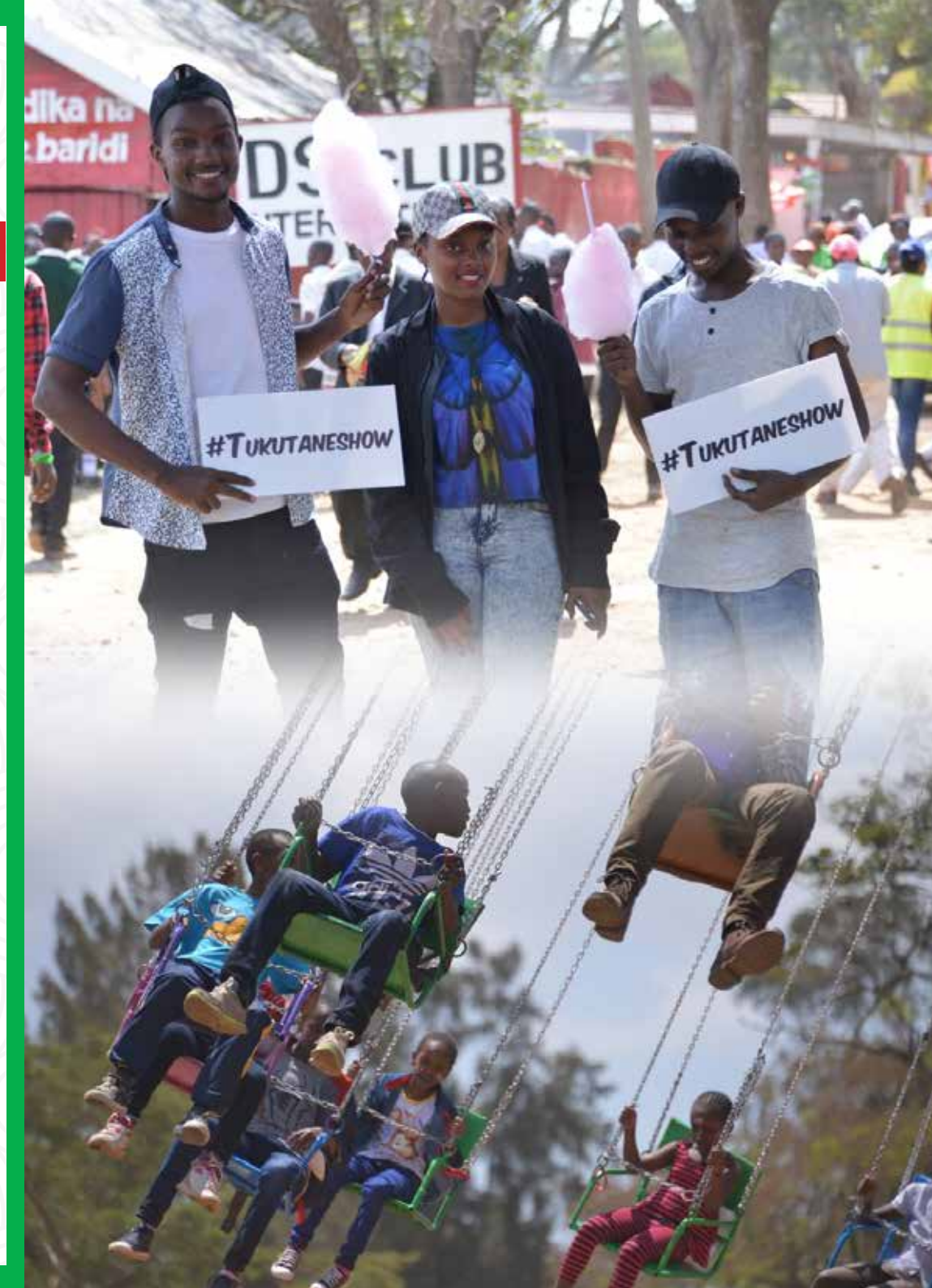
Kshs. 150,000 per 9sq.m - 3mx3m booths (water charges & VAT inclusive)

### Standard Exhibition Booth Package includes:

- Floor space fitted in standard booth system frame of 3mx3m
- Fascia board with company name
- 1 table and 2 chairs
- Waste basket
- Electric supply plug point
- General cleaning of aisles
- General pavilion security during the exhibition
- Company delegates entry to the exhibition
- Entry to the exhibition catalogue and website

**50% is the booking amount which is non-refundable.**

**Air Travel, Accommodation and Local transportation are not included in the above cost**





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