



THE AGRICULTURAL SOCIETY OF KENYA  
*"Your Leading Exhibition Partner"*

# MEMBERSHIP **BROCHURE**

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# INTRODUCTION

ASK is well positioned to help Kenya address the changing Agricultural needs its citizens by spearheading rapid growth in the sector owing to its more than 100 years' history and experience. One of the ways in which the Society achieves this is through its elaborate membership network.

The Society is made up of members who upon application and admission by any of the 16 branches of the Society enjoy membership benefits that are guided by the Society's constitution. The Society has adopted an integrated membership management programme that aims at creating value for its membership.

The following information indicates revised categories of ASK membership

## CATEGORY: PERMANENT MEMBERS

### Subcategories

#### 1. Executive Member (EM)

##### Requirements:

This category is ideal for those in a position of leadership and is Open to head of institutions, Chief Executive Officers and Senior Managers in Corporate bodies, NGO's, Senior National and County Government Officials, farmers, religious leaders etc.

##### Value to Membership:

- One car sticker and one free additional badge for the Executive Member's guest.
- Car park facility with adequate security
- Free gate entry in all Society Shows in a year
- Two daily gate entries per member in each show
- Access to Members gates and specially reserved section in the arena
- Discounted rates for Executive Members Seminars or workshops
- Access to research, publications and information on agriculture and trade
- Free access to Kenya Farmer Journal in electronic and print format.
- Eligibility to become a member of the ASK Show organizing sub-committees
- Discounted access to Society facilities e.g. conference rooms, grounds or business premises during off show period
- Personalized emails or cards for members
- Eligibility join ASK delegation to international shows and trade fairs
- Special discounts with the Society's Partners
- Subsidized Marketing rates in Society's Promotional and Marketing Platforms
- Access to members Restaurant or members Club
- Certification

##### Cost:

Ksh 15,000 per Member per year

## 2. Full Member (F member)

### Requirements:

- i. This category is open to Kenyan individuals of over 18 years who have renewed membership for 3 consecutive years
- ii. It is also open to members of the Society subcommittees

### Value to Membership:

- One car sticker and one free additional badge for the Full Member's guest.
- Car park facility with adequate security
- Free gate entry in all Society Shows in a year
- Two daily gate entries per member in each show
- Access to Members gates and well designated and marked areas in the arena
- Discounted rates for Full Members training or education days, Members Seminars or workshops
- Access to research, publications and information on agriculture and trade
- Free access to Kenya Farmer Journal in electronic format.
- Eligibility to become a member of the ASK Show organizing sub-committees
- Inclusion to organized trips to farms in ASK networks
- Discounted access to Society facilities e.g. conference rooms, grounds or business premises during off show period
- Personalized emails or cards for members
- Special discounts with the Society's Partners
- Participation in ASK electoral Process
- Certification

### Cost:

Ksh 5,000 per Member per year

## 3. YFCK Youth Member (YFCK)

### Requirements:

- i. Open to students in high schools, colleges and universities who have renewed Membership for 3 consecutive years
- ii. Must be a continuing student in a high school, college or university
- iii. Must have renewed Membership for three consecutive years

### Value to Membership:

- Free gate entry in all Society Shows in a year
- Two daily gate entries per member in each show
- Special gate/entrances for members
- Discounted rates for YFCK Members training or education days, Members Seminars or workshops

- Access to research, publications and information on agriculture and trade
- Free access to Kenya Farmer Journal in electronic format.
- Eligibility to become a member of the ASK Show organizing sub-committees
- Inclusion to organized trips to farms in ASK networks
- Personalized emails or cards for members
- Participation in ASK electoral Process
- Certification

#### **Cost:**

Ksh 1,500 per Member per year

### **4. Kenya Ploughing Organization Member (KPO)**

#### **Requirements:**

- This category is open to individual s and companies with an interest in Land tillage and farm Machinery.
- Must have renewed Membership for three consecutive years

#### **Value to Membership:**

- One car sticker for the KPO member.
- Car park facility with adequate security
- Free gate entry in all Society Shows in a year
- Two daily gate entries per member in each show
- Access to Members gates and well designated and marked areas in the arena
- Discounted rates for Full Members training or education days, Members Seminars or workshops
- Access to research, publications and information on agriculture and trade
- Free access to Kenya Farmer Journal in electronic format.
- Eligibility to become a member of the ASK Show organizing sub-committees
- Inclusion to organized trips to farms in ASK networks
- Discounted access to Society facilities e.g. conference rooms, grounds or business premises during off show period
- Personalized emails or cards for members
- Special discounts with the Society's Partners
- Participation in ASK electoral Process
- Certification

#### **Cost:**

Ksh 5,000 per Member per year

## 5. Life Governor

### Requirements:

- i. Open to members of the Society who are approved to Join Life Governors
- ii. Must have served in Society in various capacities
- iii. Must have renewed Membership for current year
- iv. Other requirements as per the Society's Guide on Life Governors

### Value to Membership:

- One car sticker and one free additional badge for the Live Governor's guest.
- Car park facility with adequate security
- Access to all Society Shows in a year
- Unlimited gate entries per member in each show
- Exclusive access to Life Governors room or allocated space
- Special gate/entrances and reserved section in the arena for members
- Discounted rates for Executive Seminars or workshops
- Access to research, publications and information on agriculture and trade
- Free access to Kenya Farmer Journal in electronic and print format.
- Discounted access to Society facilities e.g. conference rooms, grounds or business premises during off show period
- Personalized emails or cards for members
- Eligibility join ASK delegation to international shows and trade fairs
- Special discounts with the Society's Partners
- Certification

### Cost:

Ksh 5,000 per Member per year

## 6. Honorary Members

### Requirements:

This category is for people who have had a commendable impact on the Society.

## **CATEGORY: PERMANENT MEMBERS**

### **Subcategories**

#### **1. ASK Temporary Member**

##### **Requirements:**

1. This category is open to individuals or organizations who wish to purchase membership badges for show entry purposes only.
2. Must have renewed Membership for current year.
3. A Kenyan individual over 18 years
4. A registered company or organization (One badge per employee)

##### **Value to Membership:**

- Free gate entry in all Society Shows in a year
- Two daily gate entries per member in each show
- Free access to Kenya Farmer Journal in electronic format.

##### **Cost:**

Ksh 3,500 per Member per year

#### **2. Disciplined Forces Category**

##### **Requirements:**

1. This category is open to individuals or organizations who wish to purchase membership badges for show entry purposes only.
2. Must have renewed Membership for current year.
3. A Kenyan individual over 18 years
4. A registered company or organization (One badge per employee)

##### **Value to Membership:**

- Free gate entry in all Society Shows in a year
- Two daily gate entries per member in each show
- Free access to Kenya Farmer Journal in electronic format.
- Eligibility to become a member of the ASK Show organizing sub-committees
- Discounted access to Society facilities e.g. conference rooms, grounds or business premises during off show period
- Discounted rates for members training or education days, Members Seminars or workshops

##### **Cost:**

Ksh 1,200 per Member per year

## 1. ASK Temporary Member

### **Requirements:**

1. This category is open to children (upto 12 years)
2. Must have renewed Membership for current year

### **Value to Membership:**

- Free gate entry in all Society Shows in a year
- Two daily gate entries per child in each show
- Discounted rates to recreational events in the showground
- Organized trips to specific farms in various ASK branch networks

### **Cost:**

Ksh 1,000 per Member per year

## 5. International Member

### **Requirements:**

- i. This category is open to foreign nationals and foreign exhibitors who wish to purchase membership badges for show entry purposes only
- ii. Must have renewed Membership for current year

### **Value to Membership:**

- Free gate entry in all Society Shows in a year
- Access to research, publications and information on agriculture and trade
- Free access to Kenya Farmer Journal in electronic format.
- Discounted rates for seminars or workshops
- Discounted access to Society facilities e.g. conference rooms, grounds or business premises during off show period

### **Cost:**

\$ 100 per Member per year

## **POLICIES ON MEMBERSHIP**

In Addition to the code of Conduct of Members and the Membership rules spelt out in the Society's Rules of the Agricultural Society of Kenya (Excerpts found in our website [www.ask.co.ke](http://www.ask.co.ke), members should note the following:

### **General Policies for Membership badges**

- With the exception of Junior categories, all other members must produce a valid membership badge and a national ID to access the showground.
- All membership badges are allowed a maximum of two entries per day per member.
- Corporates are advised to issue one membership badge per officer for each show day. ( The officer will be expected to produce his/her National Identity Card along with the badge)
- Misused badges will be confiscated by managers managing the gates. These shall be collected by the owners after the next one show from the Branch Manager and will required to pay a penalty fee of 50% of the cost of the badge.
- If a member in the Permanent categories does not sustain renewals after year 3 then the member pays subscription fees for every year not renewed. If the member does not renew membership for more than 5 year upon transition to permanent Membership the Membership is revoked and member has to re-apply as a Non-Permanent Member. Permanent Members may however apply for leave of absence a period not exceeding 12 months.
- Upon attainment of 18 years, a junior member may transit to any of the permanent membership categories (with exception of life governors and Honorary memberships).
- Age definition for YFCK youth is 12 to 30 years (Refer to specified requirements under YFCK youth Category).
- viii. YFCK Patrons (teachers) will be required to subscribe for Full member category

### **Policies for Lost and Worn out Badges**

i. Members are required to report all lost badges or stolen badges within 24 hours. This will enable the office to flag the lost badges in the Membership System. Lost badge form number BLFOM/1/2018 available at the ASK office or website should be entered for this purpose.

ii. Members who will have lost their badges (those that have not been tracked by the system) or have worn our badges will replace their lost badge at a fee of Ksh. 500 per badge.

iii. If the lost badge is found, the office will notify the member and will be collected at the branch where it was purchased.

iv. For stolen badges, the member will be allowed to use a copy of BLFOM/1/2018 which should be signed and stamped by the Brach manager for that particular show only. Thereafter if the badge has not been recovered, it shall be deemed to be lost and the member shall be required to pay the requisite fee for replacement.



## **POLICIES FOR PAYMENT**

- Applications for renewals of permanent membership should be done mid of December every year. Applicants will be required to fill in the Society Membership Application Forms available from our website [www.ask.co.ke](http://www.ask.co.ke) or at our offices.
- Membership badges can be purchased from ASK Branch offices where you reside. Non-Permanent category Membership badges can also be purchased at the Gates during respective branch shows.
- Subscription (payment) for Permanent Membership renewable date for will be on 31st March every year. Payments received 30 days after the deadline will be subjected to a penalty fee amounting to 10% of the membership fee.
- Upon subscribing for membership for three consecutive years, Non-Permanent members will be notified by email or letters that they are eligible for permanent membership upon payment of a one-time registration fee of Kshs. 1,000 per person. One time registration fee for a KPO member is ksh 1,000 each and Ksh 500 per person for a junior member and YFCK youth.

## **POLICIES FOR VEHICULAR STICKERS**

- Membership Car stickers are strictly for personal vehicles and not for commercial vehicles e.g. lorries, buses, pickups and canters.
- Commercial vehicles can access the showground using the ESSENTIAL CAR STICKER with the exception of Nairobi International Trade Fair where purchase of ESSENTIAL STICKERS is subject to prior application and approval.
- Essential, Full Member and Executive Member Car stickers will allow a vehicle and the driver into the showground. For other categories, the car sticker will cater for the vehicle. The driver should have a ticket or a badge to access the showground and vehicles will be parked at the designated parking.
- Car stickers must be displayed on the windscreen of the motor vehicle.

## **POLICIES ON VOTING RIGHTS**

- Only members in the Permanent Member categories can participate in the Society's elections.
- Other regulations apply as per the Society constitution .



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info@ask.co.ke  
0704-583850/0738-345333  
www.ask.co.ke