



AGRICULTURAL SOCIETY OF KENYA

EASTERN KENYA BRANCH (EMBU) SHOW 2020

January 21, 2020.

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Dear sir,

RE: INVITATION TO PARTICIPATE IN 2020 EMBU SHOW

The Show Organizing Committee and Management of the Eastern Kenya Branch (Embu) have the pleasure of inviting you to participate in the 2020 Show scheduled from **Thursday 12th March, 2020 to Saturday 14th March, 2020 at Njukiri showground.**

a) SHOW THEME

“Promoting Innovation and Technology In Agriculture and Trade”

“Ukuzaji wa uvumbuzi na teknolojia katika kilimo na biashara”

b) 2020 SHOW PARTICIPATION FEE

The show participation fee this year will depend on the size of space and Location as outlined below (select one)

The charges are subject to 16% **VAT**

Large Stand (45ft x 60ft)	49,000
Small stand(33ftx60ft)	39,000
Trade Exhibitors Judging Fee (per class)-Optional	1,000

c) MEMBERSHIP INFORMATION & CHARGES

Membership Badges that facilitate entry to the showground are currently on sale at the Accounts Offices at Gitoro showground. The categories are as follows: -

Badge Category

- Executive Badge (Ksh 8,500/=)
- Full member badge (Kshs. 3,000/=)
- Single member badge (Kshs. 2,000/=)
- Kenya Ploughing Organization (KPO) badge – (Kshs. 2,000/=)
- Disciplined forces badge (Kshs. 800)

d) TICKETS AND PASSES

Daily show entry tickets and passes can be purchased online.

They will be available at Beginning of March 2020.

- Adult (Kes 200 per day)
- Child (Kes 150 per day)

e) APPLICATION FOR JUDGING OF A STAND

Exhibitors are encouraged to enter for judging classes. The list of classes can be obtained from <http://www.ask.co.ke/branch-events/national> and Exhibitors can fill in judging forms through <http://www.ask.co.ke/resources/judging-form>. Also attached is a hard copy of judging classes and judging form.

f) PARTNERSHIP

Below are the various partnership opportunities, contact us through contacts below for more information:

- Roadshows
- Media coverage & Publicity
- Harvest Festival and CSR activities
- Logo on the Show entry tickets

- Branding – Walls, Gates, Roofs, Bins, Directional Boards
- Advertising in the Show Catalogue/ Arena Programme
- Hire of Grounds and facilities
- Sponsorship of official luncheons

g) MODE OF PAYMENT

The Society does not accept cash payments. The following are the acceptable modes of payments;

- Direct deposit to our bank account at KCB, Embu Branch; **EFT Swift Code KCB KENX Account number 1102830097**
- **Bankers Cheque** drawn in favor of **“A.S.K EMBU BRANCH”** OR
- **MPESA TILL** number **540872**.

h) CONFIRMATION OF PARTICIPATION

You are requested to fill in the attached show participation form and send the original copy back to our offices; addressed to the Branch Manager, on/or before **9th March, 2020**.

i) CALENDAR OF EVENTS

A copy of the calendar of events for 2020 is available at our website www.ask.co.ke.

j) LOUD MUSIC DURING THE SHOW IS PROHIBITED

You are reminded to observe and comply with the gazetted regulations including **Noise & Excessive Vibrations Pollution Control Regulation 2009 Part 11 (3.1)**

“No person shall make or cause to be made any loud, unreasonable, unnecessary, or unusual noise which annoys, disturbs, injures or endangers the comfort, response, health or safety of others and the environment.”

k) OUTSTANDING SHOW PARTICIPATION FEES (Previous exhibitors only)

Our records show that you owe the Society Kshs. Being outstanding show participation fees for the year

You are therefore requested to clear these arrears before the commencement of this year's show participation.

N/B

Temporary Connection of electricity is made after payment of the requisite charges to Kenya Power & Lighting Company. Confirm your participation by returning a filled confirmation form (see attached) by 10th march. For more information contact the undersigned or visit our offices at Njukiri Showground

CONTACT DETAILS

For more inquiries contact:

The Branch Manager

Tel No. 0712-503925 or

Tel No. 0725110430

SEmail address –embu@ask.co.ke

We wish to sincerely thank you for your continued participation and support to the Society and especially the Eastern Kenya Branch (Embu).

Once again, welcome to the Region's Premier Show

Yours Sincerely,



ROSE S. SHARON
BRANCH MANAGER

C.C - Branch Chairman