



Nairobi International
Trade Fair.



AGRICULTURAL
SOCIETY OF KENYA

Your Leading Exhibition Partner



About Nairobi International Trade Fair

The Nairobi International Trade Fair (NITF) is the premier convergence point for trade, commerce and knowledge sharing in both the agriculture and trade sector. Closely linked support services such as Insurance, Finance, Regulators, Transport, Energy, Security and Research aptly complement mainstream Agriculture at the seven day event. Animal husbandry, crop production and value addition feature prominently at the annual event that attracts more than 250 exhibitors and an average of 500,000 visitors to the Trade Fair.

The President, who is the Patron of the Agricultural Society of Kenya, attends the event which is also fully supported by the Government through the Ministry of Agriculture and other government departments.

The NITF is held at the Jamhuri Park show grounds hosted by the Agricultural Society of Kenya (ASK). The grounds are located 10km from the Nairobi city centre at the edge of Ngong Forest in close proximity to major shopping malls, local markets and access roads leading to and from town for convenience. The grounds have 5 main gates that can be used to access the facility depending on your preferred direction of approach.

We have permanent and semi-permanent structures and buildings that can be utilized for exhibitions all year round. We have large halls and smaller spaces that can be converted to suit your requirements.

We have open spaces planted with grass and trees that are ideal for outdoor exhibitions, events where placement of tents, or open air displays are required.





Why Exhibit at the Nairobi International Trade Fair

- B2B exhibition in the agricultural and trade sector locally and internationally
- New prospects to promote products and build successful partnerships in the Kenyan market
- Display the latest products, services and technologies to a professional segment and in the presence of industry leaders in the Continent and beyond
- Connect with major investors and traders
- Discover areas of partnership and cooperation with local and international companies
- Strengthen presence in the agricultural and food markets in the region
- Open new distribution channels, hire agents and experts in expanding the proliferation of brands
- Network with officials and decision-makers from the public and private sectors with the possibility of direct agreements and facilitation



SPACE BOOKING UTILITY CHARGES

UTILITY CHARGES

CATEGORY 1: WATER CHARGES FOR EXHIBITORS (IN KSHS)

- (a) Local Exhibitors Charges: **15,000**
- (b) International Exhibitors Charges: Water included in their fees

(b) Medium Stand fixed daily charged by Kenya Power Current Charges: 6,600

(c) Large Stand fixed daily charged by Kenya Power Current Charges: 9,900

CATEGORY 2: ELECTRICITY CHARGES FOR EXHIBITORS (LOCAL AND INTERNATIONAL)- (IN KSHS)

- (a) Small stand fixed daily charged by Kenya Power Current Charges: 2,420

NB: Electricity charges may be changed by Kenya Power at a short notice. Exhibitors are required to fully comply with the relevant regulatory bodies like PRISK, NEMA, MCSK.

SPACE BOOKING

Outdoor open space package includes;

- Open ground space with minimal grass ground cover
- General cleaning of the show ground.
- General security during the trade fair
- Provision of water
- Entry to the exhibition catalogue and website
- Company delegates entry to the exhibition.

OUTDOOR OPEN SPACE

Central Business District:

Area Measurement	Amount
10 Feet X 10 feet	100,000
15 Feet X 15 Feet	187,500
25 Feet X 25 Feet	250,000
50 Feet X 50 Feet	312,500
75 Feet X 75 Feet	375,000
90 Feet X 90 Feet	437,500

Off Central Business District:

Area Measurement	Amount
10 Feet X 10feet	70,000
15 Feet X 15 Feet	150,000
25 Feet X 25 Feet	200,000
50 Feet X 50 Feet	250,000
75 Feet X 75 Feet	300,000
90 Feet X 90 Feet	350,000

STANDARD STANDS

Category 1: Permanent Stands

Local Exhibitors

Charges:

Within Central Business

District (CBD) – Ksh 60 Per sq. ft

Stands off CBD – Ksh 40 Per sq. ft

Existing Tenants – Ksh 30. Per sq. ft

Category 2: Exhibition Pavilion Booths

(a) For Foreign Exhibitors

\$ 2000 per 9 sq. m - 3m x 3m booths (including water charges) inclusive of VAT

(b) For Local Exhibitors

Kshs. 150,000 per 9sq. m - 3m x 3m booths (including water charges) inclusive of VAT

Standard Exhibition Booths

package includes:

- Floor space fitted in standard booth system frame of 3m x 3m
- Fascia board with company name
- 1 table and 2 chairs

- Waste basket
- Electric supply plug point
- General cleaning of aisles
- General pavilion security during the exhibition
- Company delegates entry to the exhibition
- Entry to the exhibition catalogue and website

- 50% is the booking amount which is non-refundable
- Air Travel, Accommodation and Local transportation are not included in the above cost

Category 3: Trucks and Caravans – Entire show week charges

(a) Small sales Caravan

Charge: Ksh. **40,000**

(b) Medium sales Caravan

Charges: **70,000**

(c) Large sales Caravan

Charges: **120,000**

(d) Catering Van – With Kitchens

Charges: **130,000**

(e) Road Show Trucks

Charges: **300,000**

Booking is confirmed upon full payment.



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