



# 2019 EXHIBITION BOOKING FORM-OUTDOOR SPACES

## NAIROBI INTERNATIONAL TRADE FAIR

30<sup>th</sup> September - 6<sup>th</sup> October

(Monday -Sunday)

Theme: "*Promoting Innovation and Technology in Agriculture and Trade*"

### 1. Company Information

Company Name \_\_\_\_\_

Physical Address \_\_\_\_\_

City & Country \_\_\_\_\_ Postal Address \_\_\_\_\_

Website \_\_\_\_\_

Tel \_\_\_\_\_ Mobile \_\_\_\_\_ Email \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

### 2. Permanent Stands Charges

Stand Location/Plot No. : \_\_\_\_\_

Trade Rent : \_\_\_\_\_

Water & Utility fee : Kshs. 15,000/=

Sub Total : Kshs. \_\_\_\_\_

Please note that the charges are exclusive of VAT, which will be factored in the invoice.

### 3. Display Booth Selection & Charges

I would like to reserve (a) booth(s) in the International Pavilion/ Triangular Bazaar

All pricing for a 10ftx10ft booth is Kshs.200, 000/= (USD2, 000) at the Pavilion. Floor plans can be availed via email upon request.	Quantity	Subtotal
Number of booths required		
Preferred Location		

Products/Services to be exhibited:

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## 4. Membership information and Charges

### I would like to Subscribe for ASK Membership

Membership badges that facilitate entry to the showground are currently on sale at our accounts offices at Jamhuri Park. The categories are as follows:-

Badge Category (Please tick as appropriate)	Quantity Required
❖ Executive Badge (Ksh 8,500/=)	_____
❖ Full member badge (Kshs. 3,000/=)	_____
❖ Single member badge (Kshs. 2,000/=)	_____
❖ Kenya Ploughing Organization (KPO) badge – (Kshs. 2,000/=)	_____

## 5. Application for Judging of Stand

Exhibitors are encouraged to enter for judging classes. The list of classes can be obtained from <http://www.ask.co.ke/branch-events/international-shows/nitf/participation> and Exhibitors can fill in judging forms through <http://www.ask.co.ke/resources/judging-form>.

## 6. Tickets and Passes

I/we would like to request for tickets;

Tickets will be available at the end of September 2019 and can be purchased online or at the perimeter gates.

Adult (Kshs. 300 per day)      Quantity \_\_\_\_\_

Child (Kshs.250 per day)      Quantity \_\_\_\_\_

## 7. Partnership Opportunities

Below are the various partnership opportunities, contact us for more information:

- ❖ Media coverage & Publicity- Inclusion of your organization in our media coverage and publicity drives.
- ❖ Roadshows- joint roadshow activities.
- ❖ Harvest Festival and CSR activities- Participation in our Corporate Social Responsibility activities.
- ❖ Logo on the show entry tickets- Inclusion of your company logo on our show entry tickets.
- ❖ Branding – Branding of Walls, Gates, Roofs, Bins, Directional Boards within the showground to increase your brand visibility during the trade fair week.

- ❖ Advertising your company in the show catalogue and Arena programme.
- ❖ Advertising on LED Screens within the showground during the trade fair week.
  
- ❖ Hire of grounds and facilities- Hire of our grounds and facilities for your specialized shows, expositions and corporate events etc.
- ❖ Ploughing Contest- Participating in the Nairobi Branch Ploughing Contest to increase your brand awareness.
- ❖ Hire of showground facilities for personalized events.

## 8. Payment Schedule

Acceptable modes of payments;

- Direct deposit to our bank account at KCB, Kipande House Branch; **EFT Swift Code KCB LKENX account number 1103870254**
- **Bankers cheque** drawn in favour of “**A.S.K NAIROBI BRANCH**” OR
- **MPESA paybill** number **104454**. **Account name** is your company name.

50% deposit will be required as booking fee and the remaining amount should be settled by 13<sup>th</sup> September 2019

**Full payments must be paid before the commencement of the trade fair.**

## 9. Company Authorization

The undersigned hereby makes application for exhibition space and agrees to abide by Terms and Conditions on this booking form as well as the Rules and Regulations accessible from:

<http://www.ask.co.ke/branch-events/international-shows/nitf/exhibitor-s-rules-and-regulations>.

This agreement is effective on the date signed below and will remain in effect until 31<sup>st</sup> October 2019.

Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Contacts

For more inquiries contact:

The Branch Manager

Tel Nos. +254 20 2641067/8 or +254 724 643701

Email address –trade@nitf.ask.co.ke copied to info@nitf.ask.co.ke & fionah.wanjiru@ask.co.ke

*Thank you for reserving exhibit space at the NITF.*